

# STAN PRIVACY POLICY

**Date of Last Revision: November 25<sup>th</sup>, 2025**

Welcome to the website (the “**Site**”) of Find Community, Inc., dba Stan (“**Stan**,” “**we**,” “**us**,” or “**our**”). Stan is a platform for content creators (“**Creators**”) to monetize their digital goods, content, and services (“**Creator Content**”) and allows Creators’ fans and followers (“**Customers**”) to purchase such Creator Content using the Stan platform, which includes the Site, Stanley, Stanley Instagram and the Stan App (collectively, the “**Service**”).

This Privacy Policy explains the personal information we collect from Creators and Customers (collectively, “**you**”) via our Site, mobile application, Stan App and Service generally, how we use and share that information, and your choices and rights concerning our information practices.

Find Community, Inc. is the controller of your personal information in accordance with data protection laws of the European Economic Area and the United Kingdom. If you have any questions or comments about this Policy, please submit a request to [friends@stanwith.me](mailto:friends@stanwith.me).

## 1. PERSONAL INFORMATION WE COLLECT

**Personal Information You Provide:** We collect the following categories of personal information from you when you use or interact with us through the Services:

- **Account and Profile Information:** We collect your name, email address, phone number, address, profile photo, and, for Creators. We may also collect any additional information you provide to us when you create an account (such as your username and password) or use the Services. When you contact us, you also provide us with the content of your communications.
- **Financial Information:** Our payment processor Stripe, Inc. (“**Stripe**”) collects the financial information necessary to process payments through the Service. Accordingly, in addition to this Privacy Policy and our Terms of Service, your financial data is also processed pursuant to Stripe’s services agreement and privacy policy.
- **Communication Information:** We may collect information when you contact us with questions or concerns and when you voluntarily respond to questionnaires, surveys or requests for market research seeking your opinion and feedback. Providing communication data is optional to you.
- **Commercial Information:** We may retain a history of the Creator Content you browse, make available, and/or purchase using the Service.

- **Demographic Information:** We collect your age and gender.
- **Social Media Information:** We have pages on social media sites like Instagram, Facebook, Instagram, YouTube, and TikTok (“**Social Media Pages**”). When you interact with our Social Media Pages, we will collect personal information that is made available to us with the relevant Social Media Pages, such as your contact details, profile photos, friend lists, posts, reels and stories. In addition, the companies that host our Social Media Pages may provide us with aggregate information and analytics regarding the use of our Social Media Pages.
- **Instagram Data and Content:** If you use our AI chatbot Stanley Instagram, we will ask you to connect your Instagram account, and may access:
  - **Content Data:** Your content on Instagram, including your posts, drafts, engagement metrics (likes, comments, impressions).
  - **Profile Data:** Your public name, headline, and Instagram handle.
  - **Usage Data:** Information about how you interact with Instagram when using Stanley Instagram.
- **LinkedIn Data and Content:** If you use our AI chatbot Stanley, and connect your LinkedIn account, we may access:
  - **Content Data:** Your content on LinkedIn, including your posts, drafts, engagement metrics (likes, comments, impressions).
  - **Profile Data:** Your public name, headline, and profile URL.
  - **Usage Data:** Information about how you interact with LinkedIn when using Stanley.
- **Other information** not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

**Internet Activity Information:** When you visit, use, and interact with the Service, we may receive certain information about your visit, use, or interactions. For example, we may monitor the number of people that visit the Service, peak hours of visits, which page(s) are visited, the domains our visitors come from (e.g., google.com, yahoo.com, etc.), and which browsers people use to access the Service (e.g., Chrome, Firefox, Microsoft Internet Explorer, etc.), broad geographical information, and navigation pattern. In particular, the following information is created and automatically logged in our systems:

- **Log Information:** Information that your browser automatically sends whenever you visit the Site. Log Information includes your Internet Protocol address, browser type and settings, the date and time of your request, and how you interacted with the Site.
- **Cookies Information:** Please see our [Cookie Policy](#) to learn more about how we use cookies.
- **Device Information:** Includes name of the device, operating system, and browser you are using. Information collected may depend on the type of device you use and its settings.
- **Usage Information:** We collect information about how you use our Service, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities.
- **Location Information:** We may collect information about your location when you use our Services. Your location can be determined by: IP address and information about things near your device, such as Wi-Fi access points. When you use our Services via a wireless device, we may solicit your permission to collect your location data. Some features within our application may only function upon confirmation of your location and therefore such features will not be available if you choose not to provide your location data to us. The specificity of the location data collected may depend on a number of factors, including the device you are using (e.g., laptop, smartphone or tablet) and how you are connected to the Internet (e.g., via cable broadband connection or Wi-Fi).
- **Email Open/Click Information:** We use pixels in our email campaigns that allow us to collect your email and IP address as well as the date and time you open an email or click on any links in the email.

## 2. HOW WE USE PERSONAL INFORMATION

We may use personal information for the following purposes:

- **To operate and deliver our Service.** We will use your personal information to perform our contractual obligations or when it is in our legitimate business interests, including to:
  - Provide, operate, maintain, and secure our Service;
  - Provide support assistance and troubleshooting; and
  - To send you updates about administrative matters such as changes to our terms or policies.
- **To improve, monitor, personalize, and protect our Service.** It is in our legitimate business interests to improve and keep our Service safe, which includes:

- Enriching your user experience and customise your relationship with us;
- Protecting the security of our Service; and
- Preventing and detecting security threats, fraud or other criminal or malicious activities.
- **For AI Processing.** Stanley (for LinkedIn) and Stanley Instagram (for Instagram) use artificial intelligence to help you generate and improve your content. When you submit text, content, or prompts, we may process such information through our third-party AI providers (such as large language model platforms).
- **Purpose:** Your content is used only to generate outputs for you and to improve the quality of services of Stanley and of Stanley Instagram.
- **Training:** Your content is not used to train general AI models.
- **Human Review:** We do not manually review your prompts or outputs, except where necessary to investigate abuse, ensure safety, or comply with the law.
- **Third-Party AI Providers:** We may rely on third-party AI providers (such as large language model platforms) to process your content. Our Third-Party AI Providers are contractually bound to use your data only for providing the requested service, and do not use it to train their models.
- **Research and development.** It is in our legitimate business interest to use personal information to develop, analyze and improve the Services and our business. As part of these activities, we may create or use aggregated, de-identified or other anonymized data from personal information we collect. We anonymize data by removing information that makes the data personally identifiable. We may use this anonymized data and share it with third parties for our lawful business purposes, including to analyze and improve the Services and promote our business.
- **To comply with legal obligations and to defend Stan against legal claims or disputes.** We may use your personal information to comply with our legal obligations or when it is in our legitimate business interests, which includes to:
  - Comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities;
  - Protect our, your or others' rights, privacy, safety or property (including by making and defending legal claims);
  - Audit our compliance with legal and contractual requirements and internal policies;
  - Enforce the terms and conditions that govern the Services; and

- Protect the security of and manage access to our premises and prevent, identify, investigate and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft.
- **For marketing.** We, our service providers and advertising partners may use your personal information to contact you to tell you about products or services we believe may be of interest to you in the following ways:
  - **Direct marketing** For instance, if you elect to provide your email, telephone number or use our mobile application, we may use that information to send you special offers. You may opt out of receiving marketing by either following the instructions contained in each communication we send you, or by controlling the marketing emails and/or text messages you receive by updating your settings through your account. In addition, if at any time you do not wish to receive future marketing communications, you may contact us. If you unsubscribe from our marketing lists, you will no longer receive marketing communications but we will continue to contact you regarding management of your account, other administrative matters, and to respond to your requests.
  - **Interest-based advertising.** We may engage third-party advertising companies, such as Google and Meta, to display our ads on their online services. We may also share information about our users with these companies to facilitate advertising for our services to them or similar users on other online platforms. For more information, or to understand your choices, please visit our Cookie Policy.

Except where consent is required, we undertake such marketing and advertising on the basis of our legitimate business interests. Where we seek your consent, you may withdraw your consent at any time.

- **To facilitate corporate acquisitions, mergers or transactions.** We may use your personal information, when it is in our legitimate business interests, when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.

### 3. SHARING AND DISCLOSURE OF PERSONAL INFORMATION

In certain circumstances we may share the categories of personal information described above without further notice to you, unless required by the law, with the following categories of third parties:

- **Vendors and Service Providers:** To assist us in meeting business operations needs and to perform certain services and functions, we may share personal information with vendors and service providers, including providers of hosting services, cloud services, and other information technology services providers, event management services, email communication software and email newsletter services, advertising and marketing

services, payment processors, customer relationship management and customer support services, and web analytics services. Pursuant to our instructions, these parties will access, process, or store personal information in the course of performing their duties to us.

- **Third-Party AI Providers:** When you use Stanley or Stanley Instagram, we may rely on third-party AI providers (such as large language model platforms) to process your content. Our Third-Party AI Providers are contractually bound to use your data only for providing the requested service, and do not use it to train their models.
- **Professional advisors:** we may share personal information with our professional advisors such as lawyers, accountants auditors, where doing so is necessary to facilitate the services they render to us.
- **Business Transfers:** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of all or a portion of our assets, or transition of service to another provider (collectively a “Transaction”), your personal information and other information may be shared in the diligence process with counterparties and others assisting with the Transaction and transferred to a successor or affiliate as part of that Transaction along with other assets.
- **Legal Requirements:** If required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, including to meet national security or law enforcement requirements, (ii) protect and defend our rights or property, (iii) prevent fraud, (iv) act in urgent circumstances to protect the personal safety of users of the Service, or the public, or (v) protect against legal liability.
- **Shared Aggregated/Statistical Information.** We may share aggregated/statistical information, relating to the general behavior and characteristics of users of our Service, like general user statistics, with prospective business partners or with other third parties to promote or describe the use of our Service for research and development purposes.

#### 4. PERSONAL INFORMATION YOU MAKE AVAILABLE TO OTHERS

Certain information provided by Customers using the Services will be made available to Creators. When you, as a Customer, make purchases on a Creator’s page, otherwise communicate with a Creator, or participate in or express interest in an Creator’s Content, that Creator will receive the information you

provide, including your personal information, and the Creator may then send you marketing or other communications, which communications may be subject to the Creator’s own, separate privacy policy. Other third parties that are involved in or on whose behalf Creator Content is being offered, may receive that personal information as well. We are not responsible for the actions of these Creators or other downstream recipients of your personal information. It is important that you review the applicable policies of the Creators before providing personal information or other information in connection with any purchase, as it is the Creators’ policies

(if any), and not those of Stan, that explain and govern how a Creator may use and share your personal information.

## 5. YOUR RIGHTS

Depending on where you are based, and as provided under applicable law and subject to any limitations in such law, you may have the right to:

- **access** your personal information
- **correct** incomplete or inaccurate data we hold about you
- ask us to **erase** the personal information we hold about you
- ask us to **restrict** our handling of your personal information
- receive any personal information we hold about you in a structured and commonly used machine readable format or have such personal information transmitted to another company
- **opt out** of the sale of your personal information or sharing of your personal information for interest-based advertising. We share information with third-party advertising partners as described in the “*How we use personal information*” and “*How we share your personal information*” sections above. Our disclosure of information to these partners may be considered a “sale” or “sharing” of personal information or “targeted advertising” under applicable laws. You can opt out of these disclosures and limit our use of tracking technologies as described below or by clicking the “Do Not Sell My Personal Information” link on the footer of our website
- **opt out** of “profiling” in connection with decisions that produce legal or similarly significant effects. We do not engage in profiling in connection with decisions that produce legal or similarly significant effects
- **object** to how we are using your personal information
- **withdraw** your consent to us handling your personal information

Requests can be made to: [friends@stanwith.me](mailto:friends@stanwith.me). You may update or correct information about yourself by emailing us at [friends@stanwith.me](mailto:friends@stanwith.me).

Please note that, prior to any response to the exercise of such rights, we may require you to verify your identity. Depending on where you reside, you may be entitled to empower an “authorized agent” to submit requests on your behalf. We will require authorized agents to confirm their identity and authority, in accordance with applicable laws. You are entitled to exercise the rights described above free from discrimination. In addition, we may have valid legal reasons to refuse your request, and will inform you if that is the case.

**Limits on your privacy rights and choices.** In some instances, your choices may be limited, such as where fulfilling your request would impair the rights of others, our ability to provide a service you have requested, or our ability to comply with our legal obligations and enforce our legal rights.

**Opt out of direct marketing.** You may opt out of marketing-related communications by following the opt-out or unsubscribe instructions contained in the marketing communications we send you. Note that you will continue to receive non-marketing emails (e.g., communications regarding updates to this Policy).

**Limit online tracking.** There are a number of ways to limit online tracking, which we have summarized below. Please note that these opt-out tools are not associated with us and we cannot guarantee that these tools work as their providers advertise them:

- **Blocking cookies on your device.** For more information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, visit <https://www.allaboutcookies.org/>. Use the following links to learn more about how to control cookies and online tracking: [Firefox](#); [Chrome](#); [Microsoft Edge](#); [Safari \(Mac\)](#); [Safari \(Mobile/iOS\)](#).
- **Using privacy plug-ins or browsers.** You can block our website from setting cookies by using a browser with privacy features, like [Brave](#), or installing browser plugins like [Privacy Badger](#), [Ghostery](#), or [uBlock Origin](#), and configuring them to block third party cookies/trackers. You can also opt out of Google Analytics by downloading and installing the browser plug-in available at: <https://tools.google.com/dlpage/gaoptout>.

**“Do Not Track.”** Do Not Track (“DNT”) is a privacy preference that users can set in certain web browsers. Please note that we do not respond to or honor DNT signals or similar mechanisms transmitted by web browsers. To find out more about “Do Not Track,” please visit <http://www.allaboutdnt.com>.

For more information on your rights, please contact us using the details in the “**Contact us**” section below.

## **6. CHILDREN**

Our Service is not directed to children who are under the age of 16. Stan does not knowingly collect personal information from children under the age of 16. If you have reason to believe that a child under the age of 16 has provided personal information to Stan through the Service please contact us and we will endeavor to delete that information from our databases

## 7. LINKS TO OTHER WEBSITES

The Service may contain links to other websites not operated or controlled by Stan, including social media services (“**Third Party Sites**”). The information that you share with Third Party Sites will be governed by the specific privacy policies and terms of service of the Third Party Sites and not by this Privacy Policy. By providing these links we do not imply that we endorse or have reviewed these sites. Please contact the Third Party Sites directly for information on their privacy practices and policies.

## 8. SECURITY

You use the Service at your own risk. We implement commercially reasonable technical, administrative, and organizational measures to protect personal information both online and offline from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from us may not be secure. Therefore, you should take special care in deciding what information you send to us via the Service or e-mail. Please keep this in mind when disclosing any personal information to Stan via the Internet. In addition, we are not responsible for circumvention of any privacy settings or security measures contained on the Service, or third party websites.

## 9. INTERNATIONAL USERS

Stan is based in the United States and therefore your personal information will be stored here. We may share your personal information with third parties who are also based in the United States. If you are based outside the United States, please note the United States may not provide the same protections as the data protection laws where you are based. We will ensure that relevant safeguards are in place to afford adequate protection for your personal information (for example, if you reside in the European Economic Area or the UK, we may rely on an EU Commission or UK government adequacy decision or contractual protections for the transfer of your personal information). For more information about how we transfer personal information internationally, please contact us as set out in the “**Contact Us**” section below.

## 10. CHANGES TO THE PRIVACY POLICY

The Service and our business may change from time to time. As a result we may change this Privacy Policy at any time. When we do we will post an updated version on this page, unless another type of notice is required by the applicable law. By continuing to use our Service or providing us with personal information after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the revised Privacy Policy and practices described in it.

## 11. CONTACT US

If you have any questions about our Privacy Policy or information practices, please feel free to contact us at our designated request address: 99 Wall Street Suite 917 New York, NY 10005 or by email at: [friends@stanwith.me](mailto:friends@stanwith.me).

If you wish to lodge a complaint about how we process your personal information, please contact us and we will endeavor to respond to your complaint as soon as possible. Depending on where you reside, such as if you reside in the European Economic Area or United Kingdom, you may have the right to complain to a data protection regulator where you live or work, or where you feel a violation has occurred. Click [here](#) to find your local supervisory authority. If you are based in the United Kingdom, your regulator will be the Information Commissioner's Office.

Pursuant to Article 27 of the General Data Protection Regulation (“**GDPR**”), we have appointed European Data Protection Office (“**EDPO**”) as our Representative in the EU. You can contact EDPO regarding matters pertaining to EU data protection laws: by using EDPO's online request form: <https://edpo.com/gdpr-data-request/>, or by writing to EDPO at Avenue Huart Hamoir 71, 1030 Brussels, Belgium.

In addition, and pursuant to Article 27 of the UK GDPR, we have appointed EDPO UK Ltd as our representative in the UK. You can contact EDPO UK regarding matters pertaining to UK data protection laws: by using EDPO's online request form: <https://edpo.com/uk-gdpr-data-request/>, or by writing to EDPO UK at 8 Northumberland Avenue, London WC2N 5BY, United Kingdom.